

AGENDA

Boards of Appeal Case Law in Trade Mark Matters: Recent Developments and Challenges

Session with IP Practitioners
09:00 – 13:20

30 September 2025

Venue:

Industrial Property Office of the Czech Republic
Antonína Čermáka 2a
160 68 Prague

Participants:

Industrial Property Office of the Czech Republic	
Josef KRATOCHVÍL	President, IPO CZ
Zuzana DE KORVER	Head, Board of Appeal III
Markéta KLOUČKOVÁ	Head, Board of Appeal II
Kateřina DVOŘÁKOVÁ	Member, Board of Appeal II
Kateřina BULENOVÁ	Member, Board of Appeal III

EUIPO Boards of Appeal	
Sven STÜRMANN	President, Boards of Appeal
Andrej KRALIK	Member, 4th Board of Appeal
Daniel GÁJA	Litigation Service, Boards of Appeal
Renata COTTRELL	Knowledge and Information Support Service
Janka BUDOVÍČOVÁ	Project Manager, Boards of Appeal

External speakers	
Jan FERFECKÝ	Judge, Municipal Court Prague
Tereza HRABÁKOVÁ	Managing Associate, Havel & Partners

08:30 – 9:00	Welcome
09:00 – 09:15	Opening statements <i>Josef KRATOCHVÍL</i> <i>Sven STÜRMANN</i>
09:15 – 10:00	Headlines from the Boards of Appeal: What you need to know <i>Sven STÜRMANN</i> Discussion (15 min)
10:00 – 10:20	Recent trends and case law in appeal proceedings before the Czech Industrial Property Office <i>Zuzana DE KORVER</i> <i>Markéta KLOUČKOVÁ</i>
10:20 – 10:50	Recent Boards of Appeal case law <i>Andrej KRALIK</i> Discussion (10 min)
10:50 – 11:20	Coffee break
11:20 – 11:50	Alteration of distinctiveness in the context of examination of proof of use - BoA and GC caselaw <i>Daniel GÁJA</i> Discussion (10 min)
11:50 – 12:20	Global assessment of the likelihood of confusion between trade marks in cases where their similarity essentially resides in a weak or non-distinctive element <i>Renata COTTRELL</i> <i>Kateřina BULENOVÁ</i> <i>Kateřina DVOŘÁKOVÁ</i>
12:20 – 12:50	Panel discussion on weak marks: Perspectives from legal practice and the judiciary <i>Renata COTTRELL</i> <i>Kateřina BULENOVÁ</i> <i>Kateřina DVOŘÁKOVÁ</i> <i>Tereza HRABÁKOVÁ</i> <i>Jan FERFECKÝ</i>
12:50 – 13:20	Proceedings before the Boards of Appeal <i>Janka BUDOVIČOVÁ</i> Discussion (10 min)
13:20	Lunch