

AGENDA

**Seminar for IP judges, IP offices and IP users
from V4 + Friends countries**

6 – 7 March 2025

Hybrid form

Venue

*Courtyard by Marriott Budapest City Center
VIII. József krt. 5. Budapest; HUNGARY*

6 March 2025

8:00 – 8:30	Welcome coffee
08:30 – 8:50	Opening statements Mr. Szabolcs FARKAS, President of the Hungarian Intellectual Property Office and Mr. Sven STÜRMANN, President of the EUIPO Boards of Appeal
8:50 – 09:30	Headlines from the Boards of Appeal: What you need to know BoA Speaker: Mr. Sven STÜRMANN 30 mins. Discussion 10 mins
09:30 – 10:00	Highlight of the revamped EU Design Regulation and Boards of Appeal design case law BoA speaker: Mr. Gordon HUMPHREYS
10:00 – 10:30	Highlight of the Design Directive for National IPOs PL Speaker: Ms. Paulina USZYNSKA-RZEWUSKA
10:30 – 11:00	Discussion
11:00 – 11:30	Coffee break
11:30 – 12:00	Intersection of trade marks and copyright BoA speaker: Ms. Virginia MELGAR
12:30– 13:00	Proof of reputation in Hungarian national trade mark proceedings HU speaker: Ms. Adél LUKOVICS
12:30– 13:00	Discussion

13:00 – 14:00	Lunch	
14:00 – 15:00	Challenges of trade mark genuine use	
	BoA speaker: Ms. Kinga GUZDEK	30 mins.
	AT speaker: Ms. Petra ASPERGER Ms. Maria MUTZ	30 mins.
15:00 – 15:30	Discussion	
15:30 – 16:30	Recent case law on acquired distinctiveness	
	BoA speaker: Ms. Marta CHYLIŇSKA	30 mins.
	SK speakers: Ms Lucia KOVÁČIKOVÁ Ms Zuzana ŇURIANČIKOVÁ	30 mins.
16:30 – 17:00	Discussion	
17:00	End of the 1st day	

7 March 2025

08:30 – 9:00	Welcome coffee	
09:00 – 09:30	Assessing likelihood of confusion between short marks	
	BoA speaker: Ms. Kinga GUZDEK	30 mins.
9:30 – 10:00	Signs which are contrary to public policy or accepted principles of morality	
	CZ speaker: Ms. Kateřina DVOŘÁKOVÁ Mr. Petr BERÁNEK	30 mins.
10:00 – 10:20	Discussion	
10:20 – 10:50	Coffee break	
10:50 – 11:30	Cooperation and convergence of practices	
	BoA speaker: Ms. Janka BUDOVIČOVÁ	30 mins.
	Discussion	10 mins.
11:30 – 13:00	Perspectives on IP Mediation	
	IP mediation experience in Hungary	20 mins.
	HU speakers: Ms. Judit LANTOS Ms. Zsófia LENDVAI	
	EUIPO Mediation Centre	
	BoA speaker: Ms. Karin KUHL	20 mins.
	Mediation in action (including Q&A)	50 mins.

Speakers:

Mr. Sven STÜRMANN

Ms. Karin KUHL

Mr. Gordon HUMPHREYS

Mr. Ádám GYÖRGY

13:00

End of the 2nd day

13:00 – 14:00

Lunch