



WORKSHOP

**WIPO/IP/HU/25 PROV.
ORIGINAL: ENGLISH
DATE: NOVEMBER, 2025**

Workshop on the valuation of Intellectual Property

organized by
the World Intellectual Property Organization (WIPO)

and
the Hungarian Intellectual property Office (HIPO)

Budapest and online, December 2, 2025

PROVISIONAL PROGRAM

prepared by the International Bureau of WIPO

All session times are indicated according to the local time zone (CET)

Tuesday, December 2, 2025

8.30 – 9.00 Registration

9.00 – 9.10 Opening session

Welcome addresses by:

Mr. László Bódis, Deputy State Secretary for Innovation, Ministry of Culture and Innovation

Mr. Szabolcs Farkas, President, HIPO

SESSION I

9.10 – 9.30 **Global initiatives of the World Intellectual Property Organization (WIPO)**

Speaker: Mr. Michael Kos, IP Finance and Valuation Specialist, IP Commercialization Section, IP for Innovators Department, IP and Innovation Ecosystems Sector, WIPO

9.30 – 9.55 **International Valuation Standards – online broadcasting**

Speaker: Mr. Nicolas Konialidis, CFA, Asia Director and Technical Director, IVSC

9.55 – 10.05 Questions and Answers

10.05 – 10.25 **Valuing Intangible Assets – Bridging Standards and Practice**

Speaker: Vivien Róka, Director, PwC

10.25 – 10.50 **Singapore's Valuation System and the Intangible Disclosure Framework (IDF) in Practice – online broadcasting**

Speaker: Mr. Andre Toh, EY-Parthenon Asean and Asia-Pacific Valuation, Modeling & Economics Leader

10.50 – 11.00 Questions and Answers

11.00 – 11.25 Coffee Break

SESSION II

11.25 – 11.45 **The Entrepreneurial Journey of Bionema – IP as a Driver of Value**

Speaker: Mr. Minshad Ansari, CEO of Bionema

11.45 – 12.05 **IP valuation in Hungary – Creating Business Impact**

Speaker: Mr. Levente Pethő, IP Management Consultant and IP valuation expert at Danubia Group, President of LES-Hungary, Vice-President at AMAVI, Vice Chair of LESI IP Valuation Committee

12.05 – 12.55 **Panel Discussion: The Hungarian and International IP Valuation Landscape – Multiple Perspectives**

Moderator: Prof. dr. Tamás Haidegger, University of Óbuda

Speakers:

Mr. Michael Kos

Mr. Péter Hernádi, Senior Manager PhD, MBA, Valuation
GrantThornton

Ms. Barbara Koncz, partner PwC

Mr. Imre Gonda, Richter Gedeon Nyrt.:
<https://www.gedeonrichter.com/en>

Mr. Tamás Bojtó, CFO Oxotechnologies (O3 Partners)

12.55 – 13.00 **Closing remarks/Q&A**

13.00 – 14.00 Lunch/Networking

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