
HYBRID MEETING

WIPO/IP/GEN/INN/GE/24/1 PROV.
ORIGINAL: ENGLISH
DATE: NOVEMBER 11, 2024

**Global Research Experts Meeting on Improving Gender and Diversity in
Intellectual Property (IP) and Innovation**

organized by the World Intellectual Property Organization (WIPO)
An initiative under the WIPO IP and Gender Action Plan

Hybrid meeting

Room NB 0.107 and via Zoom

November 25-26, 2024

Provisional Program

<p>Monday, November 25, 2024 Location: WIPO NB 0.107</p>		
8:30 - 8:55	Registration	
9:00 – 9:15	<p>Welcome Remarks</p> <p>WIPO Director General Daren Tang (recording) Lisa Jorgenson, Deputy Director General, Patents and Technology Sector and WIPO's IP and Gender Champion Marco Aleman, Assistant Director General, IP and Innovation Ecosystems Sector</p>	
9:15-10:45	<p>Session 1: Factors Influencing the Low Use of IP Registration Systems by Women</p>	<p>Chair: Nani Carlotta, Department of Economic and Data Analytics, WIPO Fellow</p>
	<p><i>Why Are There So Few Female Inventors?</i></p>	<p>Atte Pudas Aalto University School of Business, Department of Economics</p>
	<p><i>The Global Factors Driving the Gender Gap in Patenting</i></p>	<p>Intan Hamdan-Livramento Senior Economist Innovation Economy Section, WIPO</p> <p>Elodie Carpentier European Commission, Joint Research Center (JRC), Seville, Spain</p>
	<p><i>International Mobility of Women Inventors</i></p>	<p>Maria Karaulova Fraunhofer Institute for Systems and Innovation Research ISI</p>
10:45-11:15	Coffee Break	
11:15-12:00	<p>Keynote Lecture: Professor Myriam Mariani Professor of Applied Economics and Prorector for Academic Strategy and Institutional Affairs, Department of Management and Technology Bocconi University</p>	

12:00-13:00	Group Photo and Networking Lunch Break	Outside of NB 0.107
13:00 – 14:30	Session 2: Emerging Methodologies, Indicators, and Metrics to Measure Gender Gap Trends in IP	Chair: Elodie Carpenter European Commission, Joint Research Center (JRC), Seville, Spain
	<i>Including Gender Fields in the Brazilian Patent Application Form</i>	Larissa Ormay National Institute of Industrial Property (INPI) Brazil
	<i>How to Measure Gender in Trademark Data? Challenges, Results, and Ways Forward</i>	Denisse Perez-Fierro Instituto Nacional de Propiedad Industrial de Chile (INAPI) Julio Raffo Department for Economics and Data Analytics, WIPO
	<i>Methodology to identify women inventors in Mexico at the subnational level, with the possibility to replicate it in other Latin American countries.</i>	Esteban Santamaria Centro de Análisis para la Investigación en Innovación (CAIINNO)
14:30 – 14:45	Coffee Break	Outside of NB 0.107
14:45 – 16:15	Session 3: Diversity within the IP Ecosystem and Profession	Chair: Sara Callegari, Gender and Diversity Specialist, WIPO
	<i>Report on Questionnaire Survey on Diversity in the Japan Patent Attorneys Association</i>	Mami Hino Diversity, Equity and Inclusion Promotion Committee, Japan Patent Attorneys Association
	<i>Shattering Systemic Barriers: How to Advance Gender Equality in the Intellectual Property Profession</i>	Helena Rother International Trademark Association (INTA)

		Muireann Bolger Deputy Group Editor, World IP Review
	<i>Patent Trifecta</i>	Jordana Goodman Chicago-Kent College of Law/MIT Mike Schuster University of Georgia
	<i>The Role of Trust in Advancing Equity in Innovation</i>	Jessica Milli Research 2 Impact
16:15 – 16:30	Short Break	
16:30 – 18:00	Session 4: Gender and Innovation in Academic Patenting	Chair: Thiago Negrao Chuba, Innovation Economy Section, WIPO Young Expert
	<i>Gender Effects in Academic Patents: Country and Field Differences</i>	Rainer Frietsch Fraunhofer Institute for Systems and Innovation Research ISI
	<i>Patent and Innovative Production of the Most Influential Women Researchers in Brazil according to PLOS Biology Ranking 2021</i>	Rita Pinheiro-Machado Federal University of Rio de Janeiro and INPI-BR
	<i>Where the Gender Gap Meets Academic Patenting: An Empirical Study</i>	Orit Fitschman-Afori Striks Faculty of Law, College of Management, Israel
18:00 – 19:00	Reception (TBC)	Outside of NB 0.107

<p style="text-align: center;">Tuesday, November 26, 2024 Location: NB 0.107</p>		
8:30 - 9:00	Coffee and Networking	Outside of NB 0.107
9:00-10:30	Session 5: Women's Representation in the Creative Industries and Copyright System	Chair: Alexander Cuntz, Senior Economist, Creative Economy Section, Department for Economics and Data Analytics, WIPO
	<i>Work-life Balance Initiatives and the Gender Composition of New Product Development Teams</i>	Prince Oguguo Quantify Nigeria (Abuja, Nigeria) & University of Pavia
	<i>Does A Gender-neutral Law Result in Skewed Numbers of Female Creators: An Analysis of The Register of Copyrights in India</i>	Tania Sebastian Vellore Institute of Technology
	<i>Methods For Exploring Gender Pay Disparities in the Creative Industries: Implications for Copyright Policy and Equity</i>	Arthur Ehlinger CREATE, University of Glasgow
	<i>Mobile Internet and Females Employment in Creative Sector: Evidence and Implications from Vietnam</i>	Trang Pham-Thi School of Business and Economics, Maastricht University
10:30-11:00	Coffee Break	Outside of NB 0.107
11:00-12:30	Session 6: Challenges and Methodologies for Measuring Women's Participation in Innovative Activities and IP within Companies	Chair: Intan Hamdan-Livramento Senior Economist, Department for Economics and Data Analytics, WIPO
	<i>The Effect of Diversity of Researchers on Patent Application Behavior in Japanese Firms</i>	Tomohiko INUI Faculty of International Social Sciences, Gakushuin University
	<i>Improving the Measurement of Diversity and Inclusivity in Innovation</i>	Bowman Heiden University of California Berkeley

		Suzanne Harrison Percipience LLC
	<i>Patenting Activity of Women-owned Businesses in Canada</i>	Amélie Lafrance-Cooke Statistics Canada
	<i>Driving Innovation: Female Participation in Firm Management and the STEM Workforce</i>	Brodie Dobson-Keeffe IP Australia
12:30 – 14:00	Networking Lunch Break (TBC)	Outside of NB 0.107
14:00 – 15:30	Session 7: Analyzing the Impact of Diversity on Team Performance and Innovation	Chair: Egbert Amoncio Department of Economic and Data Analytics, WIPO Fellow
	<i>Untapped Potential: Investigating Gender Disparities in Patent Citations</i>	Michelle Saksena U.S. Patent and Trademark Office (USPTO) Office of the Chief Economist
	<i>Gender Bias in Team Formation: The Case of the European Science Foundation's Grants</i>	Fabiana Visentin UNU-MERIT, School of Business and Economics, Maastricht University
	<i>Women Participation, Context Factors, and the Performance of Inventors Teams in AI Patenting Activities</i>	Li Hou University of Science and Technology of China
15:30 – 15:45	Coffee Break	Outside of NB 0.107
15:45 – 17:15	Session 8: Evidence-based Approaches to Inform Decision-making and Policy Development	Chair: Sharleen Oduor IP and Gender Fellow, WIPO

	<i>STEM Equality in the Western Balkans: Challenges, Initiatives, and Future Directions for Empowerment of Women</i>	Jelena Magnin Institute for Socioeconomic Development of the Western Balkans (ISED)
	<i>Closing Innovation and Intellectual Property Diversity Gaps: A Global Literature Review</i>	Jennifer Brant Innovation Council Aikaterini Kanellia IP and Gender Fellow, WIPO
	<i>Differences In Patenting Gender Gap on Macro, Mezzo and Micro Levels and Implications for Innovation Policy: Case of Poland, 1978-2020</i>	Krzysztof Klincewicz Centre for Socially Responsible Innovations, Faculty of Management, University of Warsaw
17:15 – 18:00	Reflections on the Meeting’s Outcomes and Future Directions	Chairs: Julio Raffo, Head, Innovation Economy Section, Department for Economics and Data Analytics, WIPO Kristine Schlegelmilch, Senior Advisor IP and Gender, Patents and Technology Sector, WIPO