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## REGIONAL WEBINAR

**ORIGINAL: ENGLISH**  
**DATE: JUNE 28, 2022**

# **The Singapore Treaty on the Law of Trademarks (STLT) and Recent Challenges for Trademark Rights**

organized by  
the World Intellectual Property Organization (WIPO)

**June 28, 2022**

DRAFT PROGRAM

*prepared by the International Bureau of WIPO*

Tuesday, June 28, 2022 (all session times are indicated in Geneva time)

08.45 – 09.00		Online Session Set-up
09.00 – 09.15		<b>OPENING REMARKS</b>  Mr. Habip Asan, Director, Division for Transition and Developed Countries, Regional and National Development Sector, World Intellectual Property Organization (WIPO), Geneva, Switzerland
09.15 – 09.45	<b>Topic 1:</b>	Overview of the Singapore Treaty on the Law of Trademarks (STLT) and benefits of accession  Speaker: Ms. Martha Friedli, Legal Counsellor, Department for Trademarks, Industrial Designs and Geographical Indications, Brands and Designs Sector, WIPO
09.45 – 10.00	Discussion	
10.00 – 10.30	<b>Topic 2:</b>	Information Sharing: STLT Members talk about their motivation, impact on their business community and challenges faced when joining the Treaty  Speakers: Mr. Mikael Francke Ravn, Chief Legal Adviser, Danish Patent and Trademark Office, Taastrup, Denmark  Ms. Marija Božić, Assistant Director of the Distinctive Signs Sector, Intellectual Property Office, Belgrade, Serbia
10.30 – 10.45	Discussion	
10.45 – 11.30	<b>Topic 3:</b>	Recent Challenges for Trademark Rights: Moving from the Real World to the Digital Space  Speakers: Ms. Giedė Rimkūnaitė-Manke, Attorney at Law, Glimstedt Law Firm, Vilnius, Lithuania  Mr. Mladen Vukmir, founder, VUKMIR & Associates, Zagreb, Croatia
11.30 – 11.45	Discussion	
11.45 – 12.00	Closing	Speaker: Ms. Virag Halgand, Head, Section for Central European and Baltic States and Mediterranean Countries, Division for Transition and Developed Countries, Regional and National Development Sector, WIPO

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