



## REGIONAL SEMINAR

**WIPO/REG/IP/GE/22/1 PROV.  
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## **Regional Seminar on Trade Secrets for Central European and Baltic States (Virtual)**

organized by  
the World Intellectual Property Organization (WIPO)

**Geneva, April 5, 2022**

### PROVISIONAL PROGRAM

*prepared by the International Bureau of WIPO*

Tuesday, April 5, 2022 (Geneva Time)

9.00 – 9.30		Access to an Online Platform
9.30 – 9.35	<b>Opening Remarks</b>	Mr. Andras Jokuti, Director, Patent and Technology Law Division, Patents and Technology Sector, WIPO, Geneva
9.35 – 10.00	<b>Topic 1</b>	<b>Introduction to the Trade Secret System: Overview and International Framework</b> (Q&A included)  Speaker: Ms. Nina Belbl, Associate Legal Officer, Patents and Treaties Law Section, Patent and Technology Law Division, Patents and Technology Sector, WIPO, Geneva
10.00 – 10.40	<b>Topic 2</b>	<b>Protection of Trade Secrets: State of Play in Europe and the CEBS Region</b>  Speakers: Mr. Pavel Podrecki, Professor of Intellectual Property Law at the Jagiellonian University and at the Polish Academy of Sciences, Attorney-at-Law Senior Partner at Traple Konarski Podrecki, Poland  Mr. Ljubomir Kljajić, Patent Attorney and EPO Legal Practitioner, IPSystems Novi Sad, Serbia  Ms. Maya Filipova-Demireva, State Examiner, Directorate Disputes and Administrative Penal Activity, Bulgaria
10.40 – 10.50	<b>Q&amp;A</b>	
10.50 – 11.00	<b>Break</b>	
11.00 – 11.35	<b>Topic 3</b>	<b>Integration of Trade Secrets in Business Strategies with Special Consideration of the Use of New Technologies</b>  Speakers Ms. Christiana Sappa, Assistant Professor, Innovation and Entrepreneurship, Head of Department, IÉSEG School of Management, France  Mr. Jonas Block, Head of Product Management, IPwe, Germany /...  In-house counsel, company of the region (TBC)

11.35 – 11.45	<b>Q&amp;A</b>	
11.45 – 11.55	<b>Closing remarks</b>	Ms. Virag Halgand, Head, Section for Central European and Baltic States and Mediterranean Countries, Division for Transition and Developed Countries, Regional and National Development Sector, WIPO, Geneva  Online evaluation
11.55 – 12.30	<b>Networking Session (Optional)</b>	<b>Virtual Get-Together for Participants and Speakers</b> at <a href="https://app.wonder.me/?spaceId=537003a3-207c-412b-aa8a-8be61d6c374a">https://app.wonder.me/?spaceId=537003a3-207c-412b-aa8a-8be61d6c374a</a>

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